

Portrait of a Connecticut Restaurant Owner

SPLASH
American Grill
Where Food and Passion Collide



Hello, my name is **Diana Lynch**

- Co-owns and Operates Splash Restaurant & Bar in GUILFORD, Conn.
- Employs 25 People
- Started Splash in 2010

All 3 owners of Splash started their careers in minimum wage jobs.

Diana Lynch owns and operates a restaurant in GUILFORD, Conn.

Connecticut Restaurant Industry At A Glance

152,700 Connecticuters

In 2014, restaurants account for **152,700 jobs in Connecticut** – 9% of employment in the state.

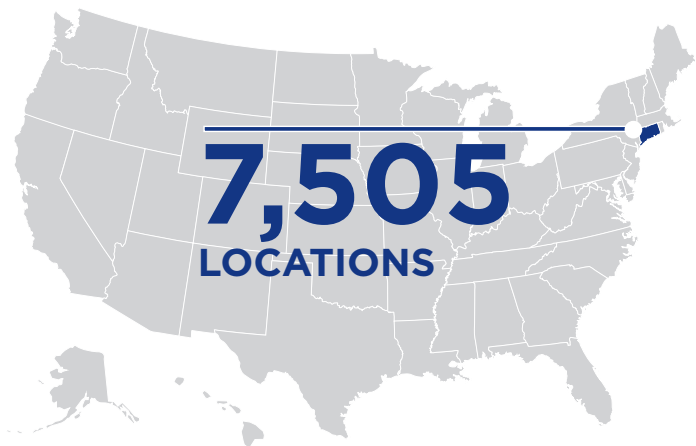
Every **\$1 Million Spent**

in Connecticut's restaurants generates an additional **20.7 jobs in the state.**

\$6.2 Billion In Sales

In 2014, Connecticut's restaurants are projected to register **\$6.2 billion in sales.**

In 2012, there were **7,505 eating and drinking places** in Connecticut.



Industry Facts



.24 – .36¢



AVERAGE PROFIT MARGIN ON \$6 MEAL



90% of Restaurants are Independent or Franchises



1 in 3 Americans Begin Their Working Careers in the Restaurant Industry



1 in 2 Adults Have Worked in the Restaurant Industry