

Portrait of a Maine Restaurant Owner



Laurie Palmer owns and operates restaurants in Maine.

Hello, my name is **Laurie Palmer**

- Owns and Operates 4 BURGER KING™ Restaurants in Maine
- Started as a Teenager Working Part-Time
- Employs 140 People

All 4 General Managers at Laurie's Restaurants started their careers earning minimum wage and **have worked their way to the top.**

Maine Restaurant Industry At A Glance

60,100 Mainers

In 2014, restaurants account for **60,100 jobs in Maine** — 10% of employment in the state.

Every \$1 Million Spent

in Maine's restaurants generates an additional **25.2 jobs in the state.**

\$2 Billion In Sales

In 2014, Maine's restaurants are projected to register **\$2 billion in sales.**

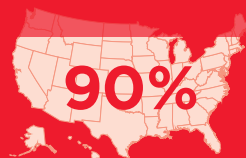
In 2012, there were **2,971 eating and drinking places** in Maine.



Industry Facts



AVERAGE PROFIT MARGIN ON \$6 MEAL



90% of Restaurants are Independent or Franchises



1 in 3 Americans Begin Their Working Careers in the Restaurant Industry



1 in 2 Adults Have Worked in the Restaurant Industry