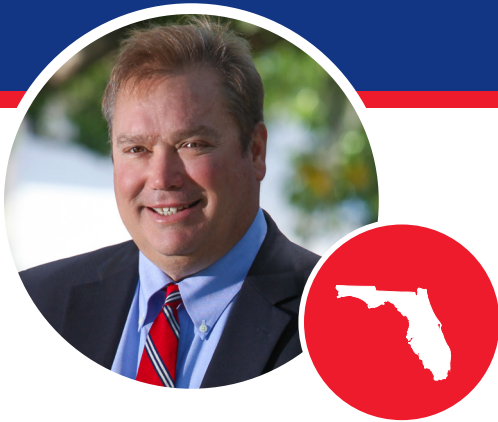


Portrait of a Florida Restaurant Owner



Mike Quillen is President of Gecko's Grill & Pub and S'macks Burgers & Shakes in SARASOTA and BRADENTON, Fla.

Hello, my name is **Mike Quillen**

- He Owns and Operates Gecko's Grill & Pub and S'macks Burgers & Shakes in SARASOTA and BRADENTON, Fla.
- Has Worked in the Restaurant Industry for 40+ Years
- Employs More Than 400 People

"I have watched many employees grow personally and professionally, watched their children grow up, and celebrated with them as they bought their first homes."

Florida Restaurant Industry At A Glance

899,000 Floridians

In 2014, restaurants account for **899,000 jobs in Florida** — 12% of employment in the state.

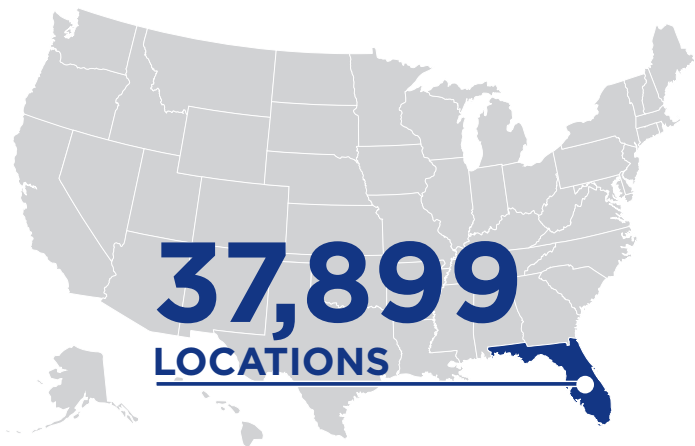
Every \$1 Million Spent

in Florida's restaurants generates an additional **24.4 jobs in the state**.

\$34.7 Billion In Sales

In 2014, Florida's restaurants are projected to register **\$34.7 billion in sales**.

In 2012, there were **37,899 eating and drinking places** in Florida.



Industry Facts



AVERAGE PROFIT MARGIN ON \$6 MEAL



90% of Restaurants are Independent or Franchises



1 in 3 Americans Begin Their Working Careers in the Restaurant Industry



1 in 2 Adults Have Worked in the Restaurant Industry