

Portrait of a Nevada Restaurant Employee



Jeff Ecker works at Paymon's Mediterranean Cafe and Hookah Lounge in LAS VEGAS, Nev.

*“Running Paymon’s is like owning my own restaurant because our owner, **Paymon Raouf is a one of a kind owner and is as supportive as possible** in helping me attain our company and personal goals.”*

Hello, my name is **Jeff Ecker**

- Jeff has worked in the restaurant industry for over **25 years**.
- His first restaurant job was making the A&W Root Beer on-site at his parents' A&W Restaurant.
- Jeff started working in the restaurant industry in 1998.

What skills have you learned while working in the restaurant industry?

I've learned that my staff is my most valuable resource and skills like time management, social marketing, menu management and financial prudence.

What do you enjoy most about working in restaurants?

I am fascinated with the complexity of running a restaurant. Now days, you have to be an expert in so many fields, but it allows you to continually broaden your scope of knowledge. I also enjoy sharing ideas and helping other operators in troubleshooting any issues that they may have.

What are your future career goals within the industry?

My plans is to take Paymon's Mediterranean Café to a national chain status. I am never out of the growth mode no matter how many curveballs get tossed to me!

NEVADA RESTAURANT INDUSTRY AT A GLANCE

199,000 Nevadans In 2014, restaurants account for 199,000 jobs in Nevada — 17% of employment in the state.

Every **\$1 Million Spent** in Nevada's restaurants generates an additional 21.8 jobs in the state.



1 in 3 Americans Begin Their Working Careers in the Restaurant Industry



1 in 2 Adults Have Worked in the Restaurant Industry