

# Portrait of an Illinois Restaurant Owner



Hello, my name is **Joey Terrell**

- Owns and Operates 2 Denny's in JOLIET and MOKENA, Ill.
- Joey has Worked in the Restaurant Industry for 40 Years
- Opened his 1<sup>st</sup> Restaurant in 1983
- Employs 40 People at Each Location

**Joey Terrell** owns and operates 2 Denny's in JOLIET and MOKENA, Ill.

*"We provide free meals for our employees and 1/2 price meals for their families."*

## Illinois Restaurant Industry At A Glance

**515,600** Illinoisans

In 2014, restaurants account for **515,600 jobs in Illinois** — 9% of employment in the state.

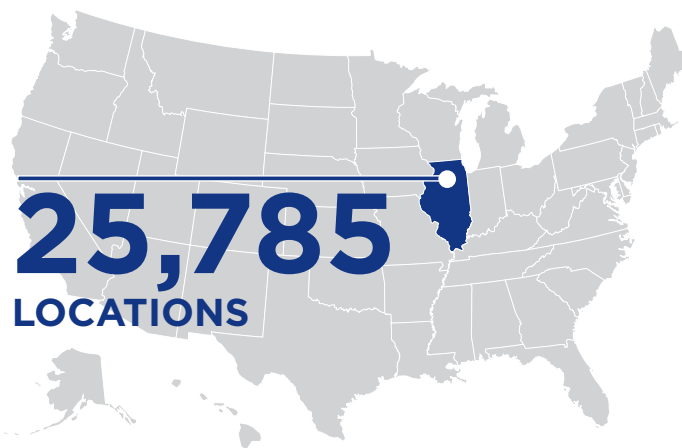
Every **\$1 Million Spent**

in Illinois' restaurants generates an additional **24.8 jobs in the state.**

**\$22.4 Billion** In Sales

In 2014, Illinois' restaurants are projected to register **\$22.4 billion in sales.**

In 2012, there were **25,785 eating and drinking places** in Illinois.



## Industry Facts



**AVERAGE PROFIT MARGIN ON \$6 MEAL**



90% of Restaurants are Independent or Franchises



**1 in 3** Americans Begin Their Working Careers in the Restaurant Industry



**1 in 2** Adults Have Worked in the Restaurant Industry