

#AmericaWorksHere

From Bartender to Director of Marketing



“Never be afraid to fail. If you fail, just pick yourself up and learn from your mistakes.”

Lisa Bissett

Director of Marketing, Buffalo Wild Wings

First Industry Job: Bartender at Buffalo Wild Wings in Sterling Heights, MI



Michigan

MICHIGAN'S RESTAURANT INDUSTRY AT A GLANCE:

421,500 Michiganders

In 2016, restaurant and foodservice jobs account for 421,500 jobs in Michigan—11% of employment in the state.



1 in 3 Americans begin their working careers in the restaurant industry



1 in 2 adults have worked in the restaurant industry